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PRESS RELEASE

For immediate release

Successful EEE National Launch in Germany, Halle/Saale

The EEE consortium has concluded its first national launch Weinberg Campus Bio-Zentrum Halle/Saale, Germany on Tuesday 21.11.2017. The high-level event was attended by 40+ participants coming from HEIs, VET provider, state ministries, intermediaries, as well communal bodies and showcased the educational resources developed within the EEE partnership. In his introductory note, Mr. Bert Arnicke of Bio-Zentrum Halle took chance to highlight the importance of European cooperation projects as EEE for the international recognition and visibility of Weinberg Campus Halle. Furthermore, Mrs. Claudia Zott (Head of EU-Service Agency Saxony-Anhalt and co-host of the event) stretched the point that the European Project is undergoing hard times but is more important than ever for nurturing prosperity and peace in Europe. As such, successful European partnerships like EEE are important not only because of the valuable resources that are developed in such projects but also for establishing strong ties between Europeans on a personal level.

In the plenary session of the national launch Florian Bratzke and Daniel Worch explained EEE targets and educational intentions to the participants as well as how an inter-European project as EEE fits in with the long-term strategy and mission pursued by Univations GmbH. Their presentation was followed by an insight view on current developments of EU policies provided by Dr. David Fenner of the Representation of the State of Saxony-Anhalt to the EU. After the plenary session, the participants were asked to split up into separate work shop groups to detail the discussion about EEE outputs and potential involvements in Erasmus+ funded strategic partnerships. Overall, the EEE representatives received very positive and valuable feedback on each EEE intellectual output. As a matter of fact, participants feedback will be exploited to further ameliorate EEE intellectual outputs which are made available in beta version on the official EEE Learning Platform (<http://www.eee-platform.eu/>). After participants were given chance to attend both workshops, this part of the national launch was concluded with a qualified workshop summary provided Dr. Susanne Hübner, Head of the Start-Up Service at Martin-Luther-University Halle-Wittenberg.

At the end of the EEE National Launch Germany, Mrs. Kathrin Hamel of EU Service Agency Saxony-Anhalt took chance to quickly inform all present guests about upcoming funding possibilities in the year 2018 as well to point to the valuable

assistance her agency provides for stakeholders interested in getting involved in Erasmus+ as well as other European funded projects and partnerships.

The EEE National Launch in Halle/Saale, Germany has been the first of a series of EEE national multiplier events in Innsbruck (Austria) and Szeged (Hungary). The launch events on national level are a prelude to the international presentation of all EEE resources that will take place alongside the high-level UIIN University Industry Interaction Conference in London from 20-22 June 2018 (<https://www.university-industry.com/>).